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PROFILE

I designed my first site back in 1996. Since that I've been working for a number of design studios and online businesses.

I am proficient in Photoshop, Illustrator, Flash, Dreamweaver, Homesite and a variety of other graphic programs and applications. While creating site designs I try to work closely with my clients and pay a lot of attention to preparatory work. I possess strong communication skills and I think that the ability to conceptualize and communicate internet ideas is as important as the technical professionalism of a web designer.

I enjoy investigating new technologies and find it important to keep up to date with current trends. This has meant disregarding much of my earlier experience using nested tables and spacer gifs to achieve complex designs and embracing CSS and web standards. I am currently developing a blog site using textpattern and learning about serving sites to mobile devices.

I have a keen interest in photography and find it very complementary to my design career as I find myself constantly evaluating what I observe. I am a professional concert photographer and have had my photos published in several magazines including Mojo – UK, XLR8R – San Francisco, Hot Press – Ireland and The Listener – New Zealand

COURSES

Creative Photography | Aug 2004
Gallery of Photography, Meeting House Square, Dublin 1

Macromedia Director | Mar 2000
Knowledge Pool, Harcourt Centre, Harcourt Street, Dublin 2

Macromedia Flash | Nov 1999
Knowledge Pool, Harcourt Centre, Harcourt Street, Dublin 2

Web Design | Feb 1997
Arthouse, Curved Street, Temple bar, Dublin 2

Adobe Photoshop | Feb 1996
Arthouse, Curved Street, Temple bar, Dublin 2

Desktop Publishing | Feb 1996
Cork Institute of Technology, Rossa Avenue, Cork

CAREER TO DATE

MICKYKELLEHER.COM

Designer | Jun 2005 - Present
7 Dowth Avenue, Cabra, Dublin 7

Working freelance has developed my skills in project scoping and project management and has allowed me to broaden my skills in web development and print design.

MINDSWIDE.COM

Art Director | Dec 2000 - Jun 2005
5 Rosemount Tce, Arbour Hill, Dublin 7

My experience with Mindswide included managing projects from the original concept to completion. Organising teams of Illustrators, developers and actionscribers along every stage of the development process.

I have worked on many different projects utilizing my experience with web-design, flash, print-design, photography and front-end integration with content management and e-commerce systems.

I have also developed flash based games, e-cards and panoramas.

IRELAND.COM

Web Designer Nov 1998 - June 2000
Irish Times, Ballast House, Aston Quay, Dublin 1

I held the position of Web / Graphic designer with Ireland.com from its launch to Dec 2000. My main duty was the design and implementation of "Templates" for new sites. This included designing and minimising graphics, creating navigation systems and planning overall site structure.

AARDVARK.IE

Web Designer | May 1997 - Nov 1998
Morris House, Douglas, Cork

I held the position of Web Designer with Aardvark Internet Publishing. My responsibilities with Aardvark included, briefing the clients, designing graphics, HTML and JavaScript programming, Implementing CGI's, cross browser testing and posting finished sites to search engines.

As well as designing web-sites I was involved in designing banner-ads and intranet sites for companies such as Dell and Ericsson.

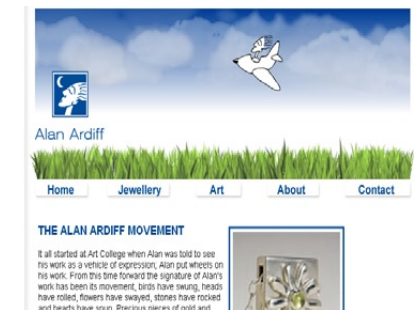
RECENT PROJECTS



feelgoodhampers.com is an online store for an organic hamper company. Dynamic flash movie used on homepage to showcase products. CSS used throughout site to reduce download time and separate content from design. Client wanted natural organic feel to site. Illustrations created for the top of each page again reinforcing the homely / natural feel to the site.

Date
November 2005

URL
www.feelgoodhampers.com



alanardiff.com is the online space for this jeweller. His work is fun, playful and witty and he wanted these traits reflected in his website. Site is built using web standards with a flash animation to introduce movement as many of his pieces move and are in their own way interactive.

Date
November 2005

URL
www.alanardiff.com



1969records.com is a site for an independent irish record company. The site has a flash mp3 player that plays edits of the company releases and offers the option of purchasing cds via a paypal shopping cart. Each artist also has an xml driven flash photo gallery. Client wanted the site to reflect their corporate identity and company name and were quite happy with the concept of a 60s record player on the surface of the moon.

Date
October 2005

URL
www.1969records.com

OTHER PROJECTS

Other sites I have designed include the following

www.masonichavens.com

www.dax.ie

www.mindswide.com

www.kathleenhollanddesigns.com

www.emex.com

www.irishecho.com

www.irish-designers.com

www.theproshop.ie

www.dvdcentre.ie

www.mazars.ie

www.onefoundation.ie



www.kathleenhollanddesigns.com



www.mindswide.com



www.osrpartners.com



www.masonichavens.com



www.emex.com



www.irish-designers.com